



ABC Financial Services, Inc.
P.O. Box 6800
Sherwood AR 72124
abcfinancial.com

September 11, 2017

To the Citizens of Peachtree City,

I would like to offer my endorsement to mayoral candidate Dar Thompson.

My name is Paul Schaller and I am the CEO/President of ABC Financial Services, Inc. ABC Financial currently services over 7000 health clubs throughout America and we are proud to be the accounts receivable company of choice for World Gym in Peachtree City, currently owned by mayoral candidate, Dar Thompson.

ABC conducts ongoing market research on such matters as member retention and attrition activity. Dar is a true industry leader in these areas and other areas such as member satisfaction!

Dar has been a client of ABC and consumer for 20 years and I have always found him to be a loyal business owner, loyal to his employees, and most importantly loyal to his members.

The dedication and support that he provides to his employees is unbelievable! Many of his staff has been with him from the beginning, and after interacting with them, I sense the strong loyalty and respect they have for Dar as well.

It is very clear that Dar truly cares for his members and their well-being. You only have to be around him a short time to see how he interacts with his members and how they interact with Dar and respect him. He wants them to join his facilities because he has a burning desire to make people's life better, which is also evident in the many contributions he gives to his community.

I have been leading ABC for 26 years and have had the great privilege to see thousands of clubs across America, there is no question in my mind that Dar has built two extremely successful club's in a highly competitive market.



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If ever there was a man to find light when there is only darkness, it is Dar Thompson! He just has a positive, roll up his sleeves, and go to work attitude that serves him well with respect to getting things done! It would be my professional opinion that Dar would make a terrific mayor for Peachtree City.

Dar you have my endorsement for the mayor of Peachtree City, as I know your fine city would be fortunate to have you as their mayor.

Sincerely,

A handwritten signature in black ink, appearing to read 'Paul W. Schaller'.

Paul W. Schaller
President
ABC Financial Services, Inc.

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